



GET READY TO JOIN THE SHINE MOVEMENT!
Information about starting a Shinerama campaign at your school

How does Shinerama work?

Flexibility is the key to any successful Shinerama campaign. Just about any event that appeals to university or college students can become a Shinerama fundraiser. Students have broken world records, held concerts, organized golf tournaments, and converted already-established campus events into fundraisers. Each year our volunteers develop many new and innovative fundraising initiatives that are shared with other schools, enhancing campus life across the country and strengthening the Shinerama campaign.

What are the benefits of being involved in Shinerama?

- An unparalleled opportunity for students to develop and expand their leadership skills through involvement in an established national event
- Networking amongst other Canadian student leaders
- Development of transferable skills, such as event-development, budgeting, marketing, communications and volunteer management.
- Volunteers are also afforded the opportunity to work with some of Canada's most dynamic and accomplished student leaders

What resources are available to me to help plan a successful campaign?

To facilitate a successful Shinerama campaign, you will have access to a large network of experienced Shinerama volunteers, a Campaign Advisor and a Regional Director to offer advice, support and guidance throughout the campaign. Need more information? Please contact shinerama@cysticfibrosis.ca.

How do I get started?

We're excited for you to join the Shinerama movement! Email shinerama@cysticfibrosis.ca with your name, the school you would like to start your Shinerama campaign for, and your contact information. We'll be in touch shortly.